



## Carry It On

Generations of true Americans have carried the flag to victory in just warfare. Now it is our turn to keep the flag flying before the world's struggling masses who are battling to keep liberty's flame alive in the hearts of men.

New England will not fail to help. The birth-place of freedom has ever been true to its ideals.

The Fighting Fourth Liberty Loan will be sold September 28—October 19. The amount will be greater—the time shorter. The money is absolutely required to seal the fruits of a victorious beginning. More men, more ships, more guns, more planes are needed to form and equip our rapidly growing army and win the war. Save to buy more Liberty Bonds than ever before.

## The Fighting Fourth

Has a place for everyone in its ranks. Men, women and children can all buy bonds. They can be bought at any bank, for cash or on partial payments. Get ready now and be the first patriot to join the *Fighting Fourth*.

Save to Buy  
and  
Buy to Keep

*Buy as the boys in France fight—  
to the utmost*

Liberty Loan Committee  
of New England



This advertisement is endorsed and paid for by CALDER & RICHARDSON, Fuel, as a part of their efforts to fight this war to a prompt and victorious conclusion.